



# Digiify

Digital & Advertising Agency



## ABOUT Digify



Digify is an agency for challenger brands. We will take you on a journey where you are sure to establish and grow your brand through the smoothest road. Develop your systems and automate your manually for the new digital world!

# Digify



We provide business growth solutions and expert services across the entire customer journey. And we work side-by-side with our clients to solve their business problems or create business opportunities with creativity, technology and design.

We offer digital strategy, product design, development, quality assurance, digital transformation, and growth marketing platform that create a positive impact for our clients. We help leading brands commence their next evolution and aim to satisfy our clients through distinct quality and specialized services.



Digify

# Our Services

# 01

## Creative Studios

Collaborative group that brings together all of the creative disciplines working on marketing and brand topics.



# 03

## Social Media Marketing

Conceptualizing and developing, launching campaigns that fascinate your audience and propel them to act:



# 02

## Web Development

Discover the true capability and potential of your business, broaden the visibility on the digital world!



# CIRCULATE 04

Spreading the word through mass communication in the form of printed publications, such as newspapers and magazines.



# CREATIVE STUDIO



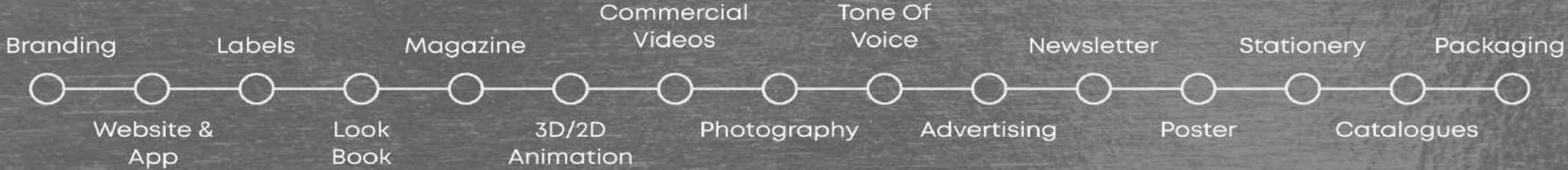
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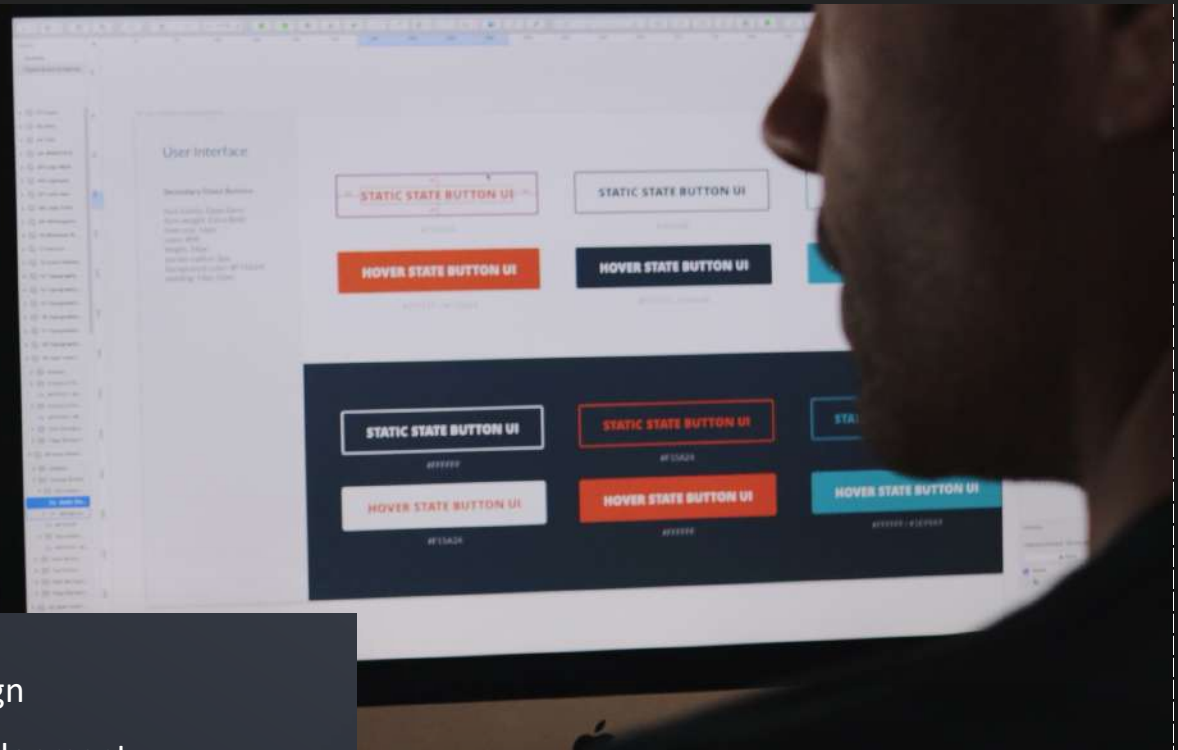
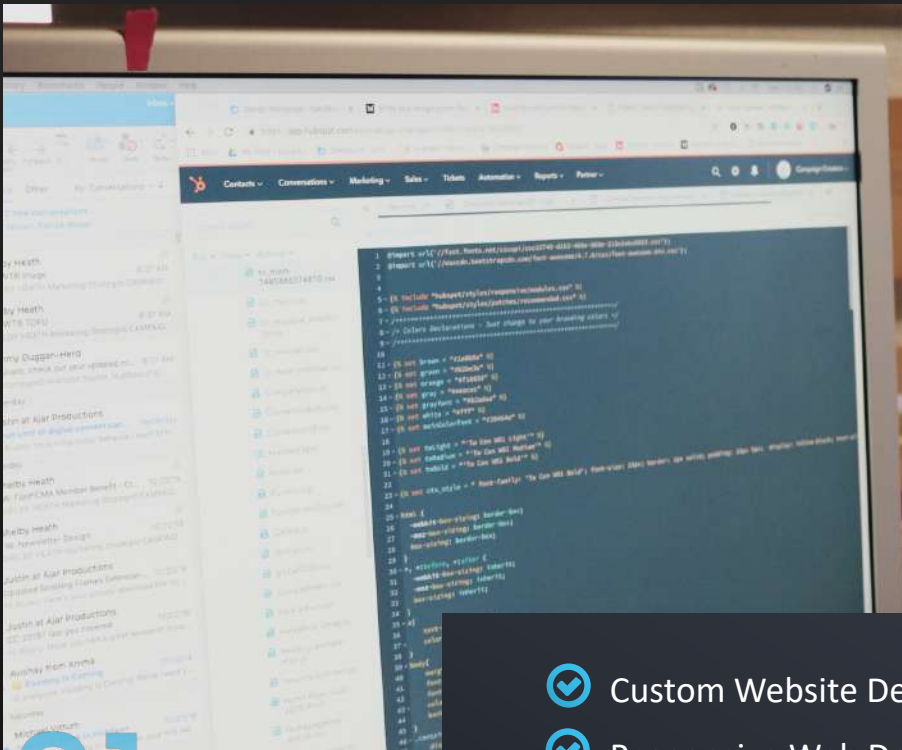
# Creative Studio



Creative design is computer generated imagery and digital animation created to visualize a potential product.

The creative design includes designs that are unique, effective and memorable. It involves going out of your way to make it unique.





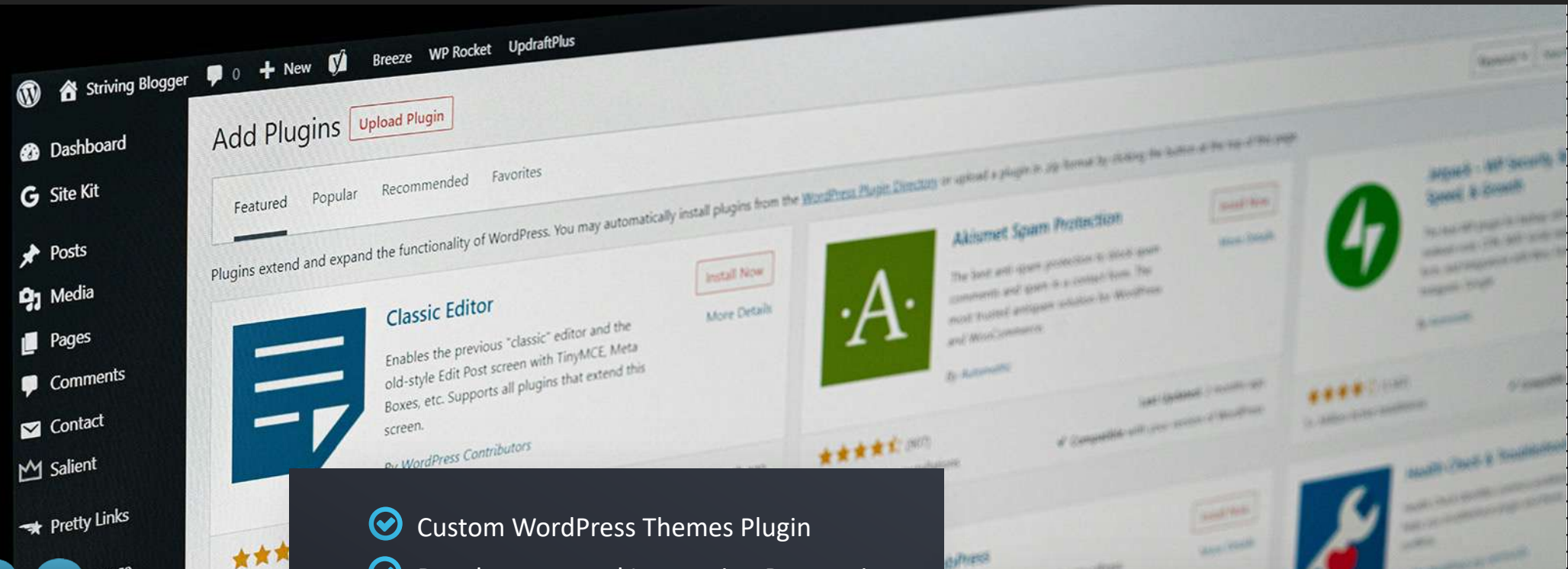
# 01. WEBSITE DEVELOPMENT

- ✔ Custom Website Design
- ✔ Responsive Web Development
- ✔ E-Commerce Solutions
- ✔ SEO Optimized Sites
- ✔ Content Management Systems
- ✔ Advanced Hosting
- ✔ Integration and Customization

**Ensures cohesive integration of both front-end and back-end components**

Comprehensive solutions from front-end design to back-end functionality, ensuring a seamless user experience and robust performance.

## 02. CMS DEVELOPMENT



- ✔ Custom WordPress Themes Plugin
- ✔ Development and Integration Responsive
- ✔ Design Implementation Content
- ✔ Management Solutions E-commerce
- ✔ Solutions with WooCommerce Search
- ✔ Engine Optimization (SEO) Optimization
- ✔ Performance Optimization and Security

**Enabling efficient content management, extensive customization, and scalable growth.**

WordPress simplifies website creation and management, offering versatility and ease of use for businesses and individuals. With its intuitive interface and extensive customization options, it's the go-to platform for building professional online presences.



## PRODUCTION & BROADCAST



Digify focuses on audio and video editing, broadcast writing, video production and performance, live broadcast production and post production



# 01. Animation

- ✔ Traditional / 2D Animation
- ✔ 3D VFX
- ✔ Stop Motion Animation
- ✔ Rotoscope Animation
- ✔ Motion Capture
- ✔ Typography Animation
- ✔ Mechanical Animation
- ✔ Claymation

# 02. Graphic Design

- ✔ Visual Identity
- ✔ Marketing & Advertising
- ✔ User Interface
- ✔ Publications
- ✔ Packaging
- ✔ Motion
- ✔ Environmental
- ✔ Arts & Illustration



# 03. Photography

- ✔ Automobile
- ✔ Jewelry
- ✔ Products
- ✔ Portrait
- ✔ Food
- ✔ Corporate
- ✔ Real Estates
- ✔ Meetings & Events
- ✔ Fashion Live Shots

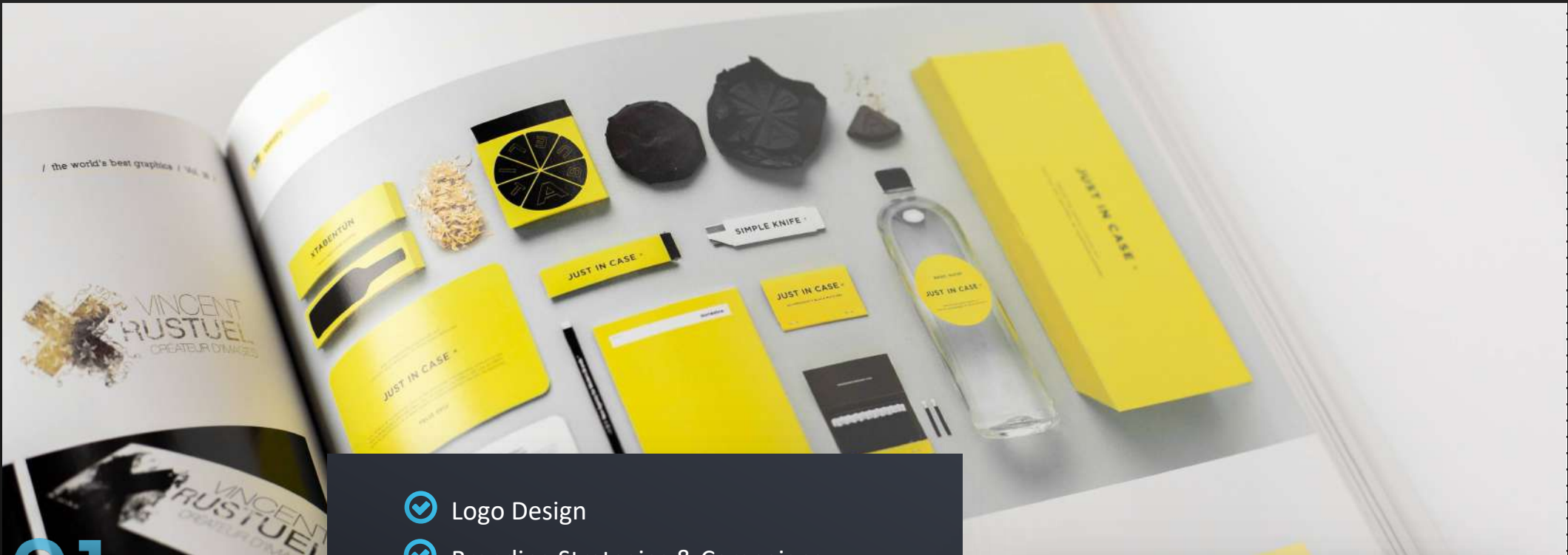




# Marketing



Marketing includes advertising, selling, and delivering products to consumers or other businesses.



# 01. BRANDING

- ✔ Logo Design
- ✔ Branding Strategies & Campaigns
- ✔ Business Cards
- ✔ Innovation Slogans
- ✔ Stationery
- ✔ Cutlery & Gift designing and printing

## EVERY BRAND HAS A STORY TO TELL

Branding is the marketing practice of actively shaping your brand. That's the basic definition, but there is so much more that goes into it.



# 02.

## SOCIAL MEDIA MARKETING

- ✔ Profile Creation
- ✔ Social Media Management
- ✔ Paid Advertising
- ✔ Engagement Monitoring
- ✔ Performance Reporting
- ✔ Design Creative
- ✔ Cross-channel Promotions

### GO DIGITAL, TELL IT TO THE WORLD

Social media marketing provides companies with a way to engage with existing customers and reach new ones while allowing them to promote their desired culture, mission, or tone.



# 03.

## SEARCH ENGINE OPTIMISATION

- ✔ Technical SEO
- ✔ Local SEO
- ✔ Blog's SEO
- ✔ Ecommerce SEO
- ✔ In-depth Analysis
- ✔ White-hat Practices

### CONTENTS NEED PROMOTION TO BREATHE

SEO is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic rather than direct traffic or paid traffic.



04.

## EMAIL MARKETING

- ✔ Build Email Database
- ✔ Business Requests
- ✔ Ads Creation
- ✔ Loyalty Emails
- ✔ Personalized Messages

### PROFESSIONAL TALKS NEED A CHANNEL

Email marketing is a powerful marketing channel, a form of direct marketing as well as digital marketing. that uses email to promote your business's products or services.



# 05. SMS MARKETING

- ✔ Promotional details and discounts
- ✔ SMS Coupons
- ✔ Text-to-win competitions
- ✔ Flash Sales
- ✔ Loyalty Programs
- ✔ Alerts & Notifications

## SOME CONVERSATIONS REQUIRES A CLOSER SPACE

SMS refers to how a brand communicates with customers through text messages about campaigns, promotions, news, updates, and more.



# 06.

## OUTDOOR ADVERTISING

- ✔ Billboard Advertising
- ✔ Transit Advertising
- ✔ Posters
- ✔ Bench Ads
- ✔ Mall Advertising

### WHAT YOU SEE AROUND, HOLDS YOU

Outdoor advertising is when a business runs an advertising campaign in specific geographic locations that reaches the prospects and potential consumers when they are outside their home.



# EVENT MANAGEMENT



Event managers plan and organise promotional, business and social events. ensuring the target audience is engaged.

# EVENT MANAGEMENT



Event management delivers creative, experiential marketing and corporate hospitality solutions through memorable experiences which helps in building brand product and service.

Companies can benefit from promotional events as a way to communicate with current and potential customers. These advertising-focused events can occur as press conferences, promotional events, or product launches.



- ✔ Seminar & Workshops
- ✔ Conferences
- ✔ Guest Speaker Sessions
- ✔ Networking Events
- ✔ Trade Shows
- ✔ Concerts
- ✔ Event Sponsors
- ✔ Fashion Shows
- ✔ Award Events



# CIRCULATE



Spreading the word through mass communication in the form of printed publications, such as newspapers and magazines.



# 01. PRINT

- ✔ Consumer & Trade Magazines
- ✔ Print Media Selection
- ✔ Direct Mail: Letters and Postcards
- ✔ Billboard and Posters
- ✔ Brochure
- ✔ Business Card
- ✔ Package
- ✔ Corporate Gifts
- ✔ Restaurant Menu



02.

## PUBLISH

- ✔ Creative Design
- ✔ Magazine Publishing
- ✔ Newsletter Publishing
- ✔ Video Montage
- ✔ Newspaper Publishing
- ✔ Brand Identity Publishing



**Contact  
Digify  
Today**



**JUST LET US KNOW ABOUT  
YOUR NEEDS AND WE WILL  
TAKE CARE OF IT!**

**Our Address**

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